

Items	Statements	Indicators
Expected Results 1	In 2018, no less than 80 % of enrolled students in the various specialties will graduate with BSc or Higher Diploma.	<ul style="list-style-type: none"> • % of students graduating with BSc in all specialties • % of students graduating with Higher Diploma in all specialties
Product 1	Increase the student intake for BSc and Higher Diploma by 10%.	Rate of increase in the number of students
Main activity 1	Attract high performing graduates of general education schools who have an interest in health education	<ul style="list-style-type: none"> • % of enrolled students with 80% in competitive rates • % of students who selected MOHEIs as one of the first five options
Sub activity 1	Develop a comprehensive marketing program on offered MOHEI programs targeting students of the general education schools	A comprehensive marketing program is prepared
Sub activity 2	Participate in annual career guidance exhibitions to increase the awareness in MOHEI programs	Number of participations
Sub activity 3	Conduct school visits to the general education schools to increase the awareness in various MOHEI programs	% of visited cycle 2 schools in the governorate
Main activity 2	Establish database for accepted students	Student database is established
Sub activity 1	Design full student database electronically	Full design of student database is available
Sub activity 2	Students categorized in accordance with their educational programs	Full student database is available
Product 2	Students' admission requirements/ criteria upgraded.	% of programs fulfilling the admission requirements
Main activity 1	Approve programs' new admission requirements/ criteria to be in line with the other equivalent HEIs	Approved new admission requirements are available
Sub activity 1	Review the current programs' admission requirements/ criteria and map them with the other equivalent HEIs	Results and recommendations of the review are available
Sub activity 2	Update the admission requirements/ criteria of students acceptance as per the review	Updated admission requirements/criteria are available
Main activity 2	Apply the admission requirements/ criteria on students willing to join the educational programs	Admission requirements/ criteria are applied
Sub activity 1	Include the admission requirements/criteria for MOHEI programs in the student guide issued by HEAC	Admission requirements/criteria are listed in the HEAC student guide
Sub activity 2	Prepare preliminary student data of students who are more likely to be accepted after first round	% of occupied seats is available